

Velby Franchise Opportunity



Velby is an initiative of **Vellnezmed International Private Limited**, incorporated under the **Ministry of Corporate Affairs, India**, as per the Companies Act, 2013.

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Welcome to Velby Health App– The Future of Connected Healthcare

A Note from the CEO

Dear Entrepreneur,

At Velby, our mission is simple – to make healthcare smarter, more connected, and truly preventive. In a world where wellness is becoming more personalized and technology-driven, Velby stands at the intersection of innovation and care.

I warmly invite you to join us as a **Velby Franchise Partner**. Whether you're a healthcare professional or entrepreneur, this is your opportunity to be part of a growing movement that blends purpose with profitability.

With Velby, you're not just building a business – you're shaping the future of health.

Looking forward to welcoming you aboard.

Warm regards,

Dr. Ajil Abdulla

MBBS, DNB (Pediatrics)

Founder & CEO, Velby

Chairman and MD, Vellnezmed International Pvt. Ltd.

About Velby: Your Digital Health Companion

Velby is a global AI-powered digital health platform developed by doctors and technocrats to simplify and transform the way healthcare is managed. Designed as an intuitive and user-friendly solution, Velby enables users to:

- Store and track health data
- Manage digital medical records
- Monitor chronic conditions
- Schedule checkups and teleconsultations
- Discover trusted healthcare providers

Powered by intelligent diagnostics and predictive health insights, Velby connects users to a global healthcare network—making care smarter, proactive, and more accessible.

Velby Franchise Opportunity

Become a part of the healthcare revolution by partnering with Velby. Our comprehensive franchise model offers a high-growth opportunity to operate within a robust and scalable digital healthcare ecosystem.

As a Velby franchisee, you gain access to our integrated platforms:

- **HeFaLoc** – Health Facility Listings & Search
 - **PHeBeO** – Personalized Preventive Health & Wellness Plans
 - **VellnezMVT** – Medical Value Travel Services
 - **Diagno-Sys** – Diagnostic Center Accreditation & Standards
 - **Health Insurance** – Affordable, integrated insurance packages
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✓ Why Invest in a Velby Franchise?

- **AI-Driven Healthcare Solutions:** Deliver smarter, faster, and more efficient care through our tech-powered ecosystem.
 - **Diverse Revenue Streams:** Income from listings, diagnostics, wellness plans, medical tourism, subscriptions, insurance, and more.
 - **Scalable & Sustainable Model:** Built for long-term growth with low infrastructure requirements.
 - **High Market Demand:** Capitalize on the growing need for connected, digital healthcare across India and the Middle East.
 - **Comprehensive Franchise Support:** Includes training, marketing assistance, operational guidance, and technical integration.
 - **Attractive Profit Margins:** Maximize returns with bundled services and optimized pricing models.
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SERVICES IN DETAIL

1. HeFaLoc: Your Health Facility Finder

HeFaLoc is the ultimate digital platform designed to simplify the search for healthcare facilities, connecting users to trusted hospitals, clinics, diagnostic centers, and specialized care providers.

Key Features:

- **Comprehensive Healthcare Directory:** Detailed listings of healthcare facilities.
- **Advanced Search Capabilities:** Precise filters for specialized treatments.
- **Emergency Services Locator:** Quick access to critical care facilities.
- **Map-Based Navigation:** Easy directions to chosen facilities.
- **User Reviews:** Reliable feedback for informed decisions.
- **Revenues:** From listing packages and advertisements

2. PHeBeO: Elevating Preventive Healthcare

PHeBeO transforms preventive care into a personalized experience with sophisticated tracking tools, comprehensive health insights, and proactive alerts to keep users ahead of health risks.

Key Features:

- **Advanced Health Tracking:** In-depth analysis and trend tracking.
- **Customized Health Alerts:** Timely notifications based on user health profiles.
- **Teleconsultation Access:** Virtual consultations with health specialists.
- **Visual Insights:** Graphical health data presentations.
- **Vellnez Health cards** - Customized Preventive health care Plans and Personalized health management strategies.

3. VellnezMVT: Seamless Global Medical Value Travel

VellnezMVT simplifies international medical care by connecting patients with top-tier global medical facilities, offering transparent costs, comprehensive travel support, and personalized care coordination.

Key Features:

- **Global Treatment Network:** Access leading international healthcare providers.
- **Cost Transparency:** Clear visibility into treatment pricing.
- **Air Ambulance Services:** Rapid and safe emergency medical transport.
- **Personalized Care Coordination:** Complete travel and treatment support.
- **Secure Expert Consultations:** Remote consultations with global medical experts.
- **Travel Assistance:** Comprehensive assistance from visas to accommodations.

4. Diagno-Sys: Quality Certification for Diagnostic Centers

Diagno-Sys, developed by Bureau Veritas India, is a prestigious certification that ensures healthcare diagnostic laboratories maintain rigorous standards of quality, safety, and reliability. Valid only for India.

Key Features:

- **Benchmark Certification:** Recognition of adherence to stringent quality controls.
- **External Assessment:** Independent evaluation to ensure transparency and impartiality.
- **Enhanced Credibility:** Builds trust among patients and healthcare providers.
- **Visibility of Certified Labs:** Listed prominently within the Velby ecosystem.

5. Health Insurance: Empowering Financial Wellness

Velby offers access to a diverse suite of **health insurance plans** designed to provide peace of mind through robust coverage and financial protection for individuals and families.

Key Highlights:

- **Flexible, Affordable Plans:** Tailored to suit different budgets and healthcare needs.
- **Comprehensive Coverage:** Includes hospitalization, diagnostics, treatment, and preventive health benefits.
- **Trusted Insurance Partners:** Backed by collaborations with leading insurers for assured reliability.
- **Franchise Advantage:**
Tap into a **high-demand, scalable revenue stream** by offering curated insurance solutions integrated with preventive health plans.

Franchise Partnership Model

Franchisee Benefits & Support

- **Multiple Revenue Streams:** Income from HeFaLoc listings, PHeBeO preventive plans, medical tourism, Diagno-Sys certifications, and health insurance programs.
- **Exclusive Regional Rights:** Secure your territory and expand vertically or horizontally.
- **Low-Risk, High-Return:** Scalable, digital-first model requiring minimal infrastructure.
- **Advanced Tech & Insights:** Full access to Velby's AI-powered CRM, predictive dashboards, and telehealth platforms.
- **Marketing & Training:** Centralized branding, campaign assets, and onboarding modules.
- **Operational Guidance:** Lead generation tools, SOPs, telecalling, and customer service integration.
- **Brand Reputation:** Trusted ecosystem driven by innovation and evidence-based health tech.
- **Exit & Risk Management:** Buyback clauses and resale options built-in for investor security.

Franchisee Responsibilities

- Promote and market Velby services locally
- Acquire users, hospitals, and partners for onboarding
- Execute key services: lab certifications, medical travel, facility listings
- Manage telehealth logistics and appointment support
- Run health outreach and wellness programs in the community

Role Matrix**Velby's Role****Franchisee's Role**

Branding & Digital Marketing

Local Networking & Sales

AI-Powered Tech & CRM

Customer Acquisition

Training & SOPs

Day-to-Day Operations

Lead Support & Tools

Regional Partnership Management



Become a part of the Velby healthcare revolution—where innovation meets wellness, and profitability meets purpose.